

The School Calendar Process Video was created to provide students and families with a clear understanding of how decisions are made regarding the district calendar, including holidays, the start and end of the school year, and other key dates. This new resource, introduced for the first time this year, aims to enhance transparency and answer common questions about the district's scheduling process. Featuring Superintendent Dr. Ken Oertling, the video presents a concise, easy-to-follow explanation of the factors that influence the calendar, ensuring families are informed about the considerations behind these decisions. The target audience includes parents/guardians and employees who may have questions about the calendar, helping them better understand the rationale behind scheduled breaks, teacher workdays, and other important dates. By delivering this information in a structured and engaging format, the video serves as an effective communication tool, reducing confusion and increasing awareness of the planning process. Beyond its initial release, the video was shared through the district's social media and cable access channels and remains a valuable reference that can be shared prior to soliciting feedback for calendar planning in future years. The outcome is a more informed school community, fostering greater trust and understanding of how the district prioritizes both instructional needs and family considerations in calendar decisions.